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## Form 01 : Media Opportunities & Show Preview

**Deadline for submission : 10 OCTOBER 2020**

### Product Highlight

For Inclusion in:

- Show Preview: available on the show's official website.
- Editorial Coverage in magazine to provide special pre-show write ups.
- Media Pitching by our public relations department to the general and trade press  
(Local & Overseas)

### Please submit:

- 1 Summary/description, in English, of products/services you will be exhibiting at the show,  
**MAXIMUM OF 50 WORDS.**
- 1 captioned photo of product to which you wish to draw attention, in JPEG format, 300 dpi.

**Product highlight in English, Maximum of 50 words, Excess words will be excluded:**

### Remark:

- All entries will be listed alphabetically and/or at Organisers' discretion without prior notice.
- Coverage in the Show Preview and press is not guaranteed.
- Materials are used at the discretion of the Organisers and editors/journalists.
- Priority will be given to product launches and newsworthy stories.

**Authorized by : (Please use block capitals)**

Stand No. : \_\_\_\_\_

Name : \_\_\_\_\_

Position : \_\_\_\_\_

Company : \_\_\_\_\_

Tel : \_\_\_\_\_ E-mail : \_\_\_\_\_

Signature: \_\_\_\_\_

Return this form to :  
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