



Form 01: Media Opportunities & Show Preview

Deadline for submission: 20 JULY 2020

Product Highlight

For Inclusion in:

- Show Preview: available on the show's official website.
- Editorial Coverage in magazine to provide special pre-show write ups.
- Media Pitching by our public relations department to the general and trade press (Local & Overseas)

Please submit:

- 1 Summary/description, in English, of products/services you will be exhibiting at the show, **MAXIMUM OF 50 WORDS.**
- 1 captioned photo of product to which you wish to draw attention, in JPEG format, 300 dpi.

Product highlight in English, Maximum of 50 words, Excess words will be excluded:

Remark:

- All entries will be listed alphabetically and/or at Organisers' discretion without prior notice.
- Coverage in the Show Preview and press is not guaranteed.
- Materials are used at the discretion of the Organisers and editors/journalists.
- Priority will be given to product launches and newsworthy stories.

Authorized by: (Please use block capitals)

Stand No. : _____

Name : _____

Position : _____

Company : _____

Tel : _____ E-mail : _____

Signature: _____

Return this form to:
Asian Exhibition Services Ltd
E-mail: vilawan@aesexhibitions.com
Tel: 662 711-1767-8 Fax: 662 711-1769